fenner
NATURE CENTER

Event Sponsor

Benefits & Opportunities







Align your business with
conservation, education, and stewardship.
Explore the difference your sponsorship can make.

Why Partner with Fenner?

Supporting Fenner means investing in a mission-driven organization that connects more than **70,000 visitors each year** to nature through educational programs, wildlife experiences, conservation work, and free public events.

Our three major festivals welcome more than **7,000 guests**, drawing families, educators, outdoor enthusiasts, and visitors from across Greater Lansing and beyond. In addition to on-site audiences, sponsors gain visibility through Fenner's digital reach, including an online community of over **13,000 followers.**

Your Sponsorship Supports . . .



Free, accessible community events

Fenner hosts festivals and programs that welcome thousands of visitors each year at no cost. These events bring together families, students, and community members to celebrate nature and local heritage. **Your sponsorship helps keep these gatherings free and inclusive for everyone.**



Real-world environmental learning

Our programs give students experiences in biology, ecology, and conservation. Through field trips to summer camps, participants engage directly with nature in ways that traditional classrooms can't. **Sponsors help us provide these meaningful learning opportunities to youth of all backgrounds.**



Early childhood development

Fenner Nature Preschool offers nature-based learning that nurtures creativity and critical thinking. Young children develop essential skills through play, exploration, and structured activities in an outdoor setting. **Sponsorships support access to this unique early education program.**



Protection of local wildlife and habitats

Through volunteer stewardship days and conservation initiatives, Fenner preserves over 134 acres of green space in Lansing. Visitors learn how to care for wildlife, remove invasive species, and protect local ecosystems. **Sponsors directly enable these efforts to sustain and restore natural habitats.**

All-Events Sponsorship Levels

Tier	Sponsorship Amount*
Sustainability	$10,000
Stewardship	$5,000
Trailblazer	$2,500
Community Roots	$500

*Custom sponsorship options are available! Contact us to design a package that aligns with your goals.

Benefits	Sustainability	Stewardship	Trailblazer	Community Roots
Business logo featured on festival webpage for maps, activities, and schedules	✓	✓	✓	✓
Special recognition with a tagged and featured post on social media platforms	✓	✓	✓	✓
Business logo displayed on key festival signage throughout the event space	✓	✓	✓	
Feature in a festival highlight video shared online and in newsletters	✓	✓		
Featured name in news releases with Fenner and the City of Lansing	✓	✓		
Logo or name included in Fenner's *SEASONS* Newsletter, print and digital	✓			
Dedicated sponsor spotlight and quote in a festival recap shared on Fenner's website	✓			
Business logo displayed on homepage of Fenner website for one year	✓			

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All-Events Sponsorship Form

Support STEAM, environmental education, conservation efforts, and nature access for thousands of children and families

Organization _____

Street Address _____

City _____ **State** _____ **Zip Code** _____

Contact Person _____

Phone _____ **E-mail** _____

I am interested in the following sponsorship(s):

Sustainability Sponsor $10,000 ☐ **Trailblazer Sponsor $2,500** ☐ **Other amount:**

Stewardship Sponsor $5,000 ☐ **Community Roots Sponsor $500** ☐ _____ ☐

Payment type: **Check** **Mail Invoice** **Credit Card**

Make checks payable to:

Fenner Conservancy
Attn: Sponsorship
2020 E Mount Hope Ave
Lansing, MI 48910

Thank you for paying by check to avoid processing fees! To pay by card, please call Kiana Elkins at 517-927-7911.

2027 Event Dates:
Maple Syrup Festival: March 20 & 21
Earth Day Extravaganza: April 17
Apple Butter Festival: Dates TBD

Your sponsorship will apply to the next three events from the date we receive it.

Thank you for supporting Fenner Conservancy!

Contact Us: 517.483.4245 | communications@mynaturecenter.org